

2018 Editorial Calendar



JANUARY

January 1st

Focus: EXPO 2018 Show Issue
(on the show floor)
Space Deadline: November 24, 2017
Material Deadline: December 1, 2017

January 15th

Focus: Top Destinations for 2018
Space Deadline: December 9, 2017
Material Deadline: December 15, 2017

FEBRUARY

February 1st & 15th Combo

Focus: Post EXPO 2018 #1
Space Deadline: January 5, 2018
Material Deadline: January 12, 2018

MARCH

March 1st

Focus: Post EXPO 2018 #2
Space Deadline: January 19, 2018
Material Deadline: January 26, 2018

March 15th

Focus: Coach Refurbishing & Collision Repair
Space Deadline: February 2, 2018
Material Deadline: February 9, 2018

APRIL

April 1st

Focus: Alternators & Invertors
Space Deadline: February 23, 2018
Material Deadline: March 2, 2018

April 15th

Focus: Tour, Charter & Maintenance Software
Space Deadline: March 9, 2018
Material Deadline: March 16, 2018

MAY

May 1st

Focus: Bus Washing & Cleaning Equipment
Space Deadline: March 23, 2018
Material Deadline: March 30, 2018

May 15th

Focus: Engines & Transmission
Space Deadline: April 6, 2018
Material Deadline: April 13, 2018

JUNE

June 1st

Focus: Financing & Leasing
Space Deadline: April 20, 2018
Material Deadline: April 27, 2018

June 15th

Focus: Onboard Entertainment / Wi-Fi
Space Deadline: May 4, 2018
Material Deadline: May 11, 2018

JULY

July 1st

Focus: Coach Interiors / HVAC Systems
Space Deadline: May 25, 2018
Material Deadline: June 1, 2018

July 15th

Focus: Restrooms
Space Deadline: June 8, 2018
Material Deadline: June 15, 2018

AUGUST

August 1st

Focus: Insurance
Space Deadline: June 22, 2018
Material Deadline: June 29, 2018

August 15th

Focus: Midsize & Small Buses
Space Deadline: July 6, 2018
Material Deadline: July 13, 2018

SEPTEMBER

September 1st

Focus: Wheelchair Lifts & ADA Compliance
Space Deadline: July 20, 2018
Material Deadline: July 27, 2018

September 15th

Focus: Bus Parts & Supplies
Space Deadline: August 10, 2018
Material Deadline: August 17, 2018

OCTOBER

October 1st

Focus: Seats & Seating Fabrics
Space Deadline: August 24, 2018
Material Deadline: August 31, 2018

October 15th

Focus: Techno Coach: Onboard Electronics
Space Deadline: September 7, 2018
Material Deadline: September 14, 2018

NOVEMBER

November 1st

Focus: Coach Graphics
Space Deadline: September 21, 2018
Material Deadline: September 28, 2018

November 15th

Focus: Vehicle Lifts
Space Deadline: October 5, 2018
Material Deadline: October 12, 2018

DECEMBER

December 1st

Focus: Pre-EXPO 2019 #1
Space Deadline: October 20, 2018
Material Deadline: October 27, 2018

December 15th

Focus: Pre-EXPO 2019 #2
Space Deadline: November 2, 2018
Material Deadline: November 9, 2018

JANUARY 2019

January 1st

Focus: EXPO 2019 Show Issue
(on the show floor)
Space Deadline: November 23, 2018
Material Deadline: November 30, 2018

January 15th

Focus: Top Destinations for 2019
Space Deadline: December 1, 2018
Material Deadline: December 8, 2018

Bus & Motorcoach NEWS