

EDITORIAL CALENDAR 2017

JANUARY

January 1st, 2017

Focus: Vehicle Lifts
Space Deadline: November 18, 2016
Material Deadline: November 25, 2016

January 15th

Focus: Destinations / Attractions
Space Deadline: December 2, 2016
Material Deadline: December 9, 2016

FEBRUARY

February 1st

Focus: Pre EXPO 2017 #1
Space Deadline: December 23, 2016
Material Deadline: December 30, 2016

February 15th

Focus: Pre EXPO 2017 #2
Space Deadline: January 6, 2017
Material Deadline: January 13, 2017

MARCH

March 1st & 15th Combo Issue

Focus: EXPO 2017 Show Issue
Space Deadline: January 27, 2017
Material Deadline: February 3, 2017

APRIL

April 1st

Focus: Post EXPO #1
Space Deadline: February 24, 2017
Material Deadline: March 3, 2017

April 15th

Focus: Post EXPO #2
Space Deadline: March 10, 2017
Material Deadline: March 17, 2017

MAY

May 1st

Focus: Coach Refurbishing & Collision Repair
Space Deadline: March 24, 2017
Material Deadline: March 31, 2017

May 15th

Focus: Alternators & Invertors
Space Deadline: April 7, 2017
Material Deadline: April 14, 2017

JUNE

June 1st

Focus: Tour, Charter & Maintenance Software
Space Deadline: April 21, 2017
Material Deadline: April 28, 2017

June 15th

Focus: Bus Washing & Cleaning Equipment
Space Deadline: May 5, 2017
Material Deadline: May 12, 2017

JULY

July 1st

Focus: Engines & Transmissions
Space Deadline: May 26, 2017
Material Deadline: June 2, 2017

July 15th

Focus: Financing & Leasing
Space Deadline: June 9, 2017
Material Deadline: June 16, 2017

AUGUST

August 1st

Focus: Onboard Entertainment / Wi-Fi
Space Deadline: June 23, 2017
Material Deadline: June 30, 2017

August 15th

Focus: Coach Interiors / HVAC Systems
Space Deadline: July 7, 2017
Material Deadline: July 25, 2017

SEPTEMBER

September 1st

Focus: Restrooms
Space Deadline: July 21, 2017
Material Deadline: July 28, 2017

September 15th

Focus: Insurance
Space Deadline: August 4, 2017
Material Deadline: August 11, 2017

OCTOBER

October 1st

Focus: Midsize / Small Buses
Space Deadline: August 25, 2017
Material Deadline: September 1, 2017

October 15th

Focus: Wheelchair Lifts & ADA Compliance
Space Deadline: September 8, 2017
Material Deadline: September 26, 2017

NOVEMBER

November 1st

Focus: Bus Parts & Supplies
Space Deadline: September 22, 2017
Material Deadline: September 29, 2017

November 15th

Focus: Seats & Seating Fabrics
Space Deadline: October 6, 2017
Material Deadline: October 13, 2017

DECEMBER

December 1st

Focus: Techno Coach: Onboard Electronics
Space Deadline: October 20, 2017
Material Deadline: October 27, 2017

December 15th

Focus: Coach Graphics
Space Deadline: November 3, 2017
Material Deadline: November 10, 2017



Bus & Motorcoach NEWS

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