

EDITORIAL CALENDAR 2010

JANUARY

January 1st & 15th Combo issue

Focus: Safety

Space Deadline: November 30, 2009

Material Deadline: December 15, 2009

FEBRUARY

February 1st

Focus: UMA EXPO 2010 Pre-Show Issue

Space Deadline: December 28, 2009

Material Deadline: January 4, 2010

February 15th

Focus: UMA EXPO 2010 Show Issue

Space Deadline: January 15, 2010

Material Deadline: January 29, 2010

MARCH

March 1st

Focus: Surveillance Systems &
Equipment

Space Deadline: February 1, 2010

Material Deadline: February 12, 2010

March 15th

Focus: UMA EXPO Post-Show Issue

Space Deadline: February 15, 2010

Material Deadline: February 26, 2010

APRIL

April 1st

Focus: Coach Graphics / Bus Wraps

Space Deadline: March 1, 2010

Material Deadline: March 12, 2010

April 15th

Focus: Coach Interiors

Space Deadline: March 15, 2010

Material Deadline: March 26, 2010

MAY

May 1st

Focus: Coach Refurbishing

Space Deadline: April 5, 2010

Material Deadline: April 16, 2010

May 15th

Focus: Midsize & Trolley Buses

Space Deadline: April 19, 2010

Material Deadline: April 30, 2010

JUNE

June 1st

Focus: HVAC Systems

Space Deadline: May 3, 2010

Material Deadline: May 14, 2010

June 15th

Focus: Coach Cleaning Systems

Space Deadline: May 10, 2010

Material Deadline: May 28, 2010

JULY

July 1st

Focus: Improving Driver Performance

Space Deadline: May 31, 2010

Material Deadline: June 11, 2010

July 15th

Focus: Alternators & Electrical

Space Deadline: June 14, 2010

Material Deadline: June 25, 2010

AUGUST

August 1st

Focus: A/V & Equipment

Space Deadline: July 5, 2010

Material Deadline: July 16, 2010

August 15th

Focus: Seats / Seating Fabrics

Space Deadline: July 19, 2010

Material Deadline: July 30, 2010

SEPTEMBER

September 1st

Focus: Restrooms

Space Deadline: August 2, 2010

Material Deadline: August 13, 2010

September 15th

Focus: Insurance

Space Deadline: August 16, 2010

Material Deadline: August 27, 2010

OCTOBER

October 1st

Focus: Tour & Charter Software

Space Deadline: September 6, 2010

Material Deadline: September 17, 2010

October 15th

Focus: Financing / Leasing

Space Deadline: September 20, 2010

Material Deadline: October 1, 2010

NOVEMBER

November 1st

Focus: Wheelchair Lifts

Space Deadline: October 4, 2010

Material Deadline: October 15, 2010

November 15th

Focus: Collision Repair

Space Deadline: October 18, 2010

Material Deadline: October 29, 2010

DECEMBER

December 1st

Focus: Vehicle Lifts

Space Deadline: November 1, 2010

Material Deadline: November 12, 2010

December 15th

Focus: GPS / Fleet Tracking

Space Deadline: November 15, 2010

Material Deadline: November 26, 2010

Bus & Motorcoach NEWS

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